

Trace of Light

Fine Art Photography Inspired by Nature

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Portrait Pricing

(effective 2/18/12)

Sitting Fee: \$65.00 includes portrait session in natural light within 30 miles of my office. Additional travel mileage is \$0.75/mile plus expenses. additional charges may apply (such as if the location charges to photograph on their grounds). **Sitting fee is non refundable and is required at time of scheduling. The sitting fee may be split among multiple purchasers (up to three) at same time and location.** Call for pricing on group events such as baseball, soccer or other team/group pictures. You will be provided with a "Flip Album" proof book on CD and or images posted on web site for your approval and printing order.

Portrait Print Pricing

Prints are made on variety of high quality papers with custom profiled professional equipment. Portrait printing includes Photo Shop work; cropping, vignetting, cosmetic optimization, black and white conversion and color optimization to make your image stunning. No additional works or charges are normally required. Additional Photo Shop work if required for items such as replacing backgrounds, special effects removing people is provided for \$20.00 per hour or as listed . Visit www.traceoflight.com for examples of Photo Shop effects. Print sizes other than those listed are available. Also see packages.

Size ²	Premium Luster ⁴	Fine Art Paper ⁵	Gallery Wrap Canvas ⁷	¹ Matting (additional charge)
4 x 6	\$3.50 Glossy	N/A	N/A	N/A
5 x 7	\$7.25	\$9.25	N/A	\$3.50
8 x 10 or 8 x 12	\$15.50	\$17.50	\$65.00	\$6.00
11 x 14 or 12 x 18	\$25.75	\$27.75	\$75.00	\$8.50
16 x 20 or 16 x 24	\$34.50	\$36.50	\$85.00	\$15.00
20 x 30	\$45.00	\$55.50	\$135.00	\$20.00
36 Wallets	\$15.00 ⁸	N/A	N/A	N/A
16 Wallets	\$10.00 ⁸	N/A	N/A	N/A
12 Wallets	\$8.50 ⁸	N/A	N/A	N/A
Graduation Card	N/A	2.25	N/A	N/A
Note: Setup Fee for graduation announcements – standard card \$10.00 progression \$25.00 See samples, 6 image maximum on progression, unprinted envelope included. Custom cards available				
All JPG Images on CD/DVD minor preparation with copyright release				\$175.00

- ¹ Off-white acid-free mats, foam core backing
- ² Fits standard mats and frames, cropping of image required, other sizes available,
- ⁴ Semi-gloss finish with very slight pebble surface similar to portrait type prints. Very good archival life.
- ⁵ Textured matte finish, 100% cotton rag fine art paper, similar to watercolor paper. Excellent archival life. Matte finish which minimizes reflection.
- ⁷ Image overlaps sides of stretchers. Must allow 1" of image for overlap on each side. Canvases are treated and ready for presentation. No framing required. Also available on canvas without gallery wrap for your framing, 1-1/4 thick stretchers available as well as canvas bonded to mount board.
- ⁸ Wallets must be all same image per sheet of previously selected print and ordered in addition to it. (Not trimmed)

Other Services:

Service	Price
Soft Hand Tint & Reflections prints and custom digital effects. Black and white conversion free!	One time per effect charge of \$5.00 per image, additional prints of effect image are standard price.
Photo Shop and restoration work	\$20.00 per hour billed in ¼ hour increments with \$20.00 minimum. Additional prints of same image are standard price.
"Video" of still images from session, fun and great for sharing!	\$35.00

Portrait Packages

Basic Package – Including sitting fee at your choice of location. Two outfit changes maximum. <u>Please indicate a this choice at time of session.</u>	1 - 8 x 10
	3 - 5 x 7
	10 4 x 6 (Basic Preparation)
	36 – wallets (same image)
	Face book selections on disk
	Flip album proofing disk
	Total \$160.00

**Save 15% if ordered within 30 days of receiving the proofs!
\$136.00 Save \$24**

Deluxe Package – Including sitting fee at your choice of location. Four outfit changes maximum.	2 - 11 x 14
	2 - 8 x 10
	4 - 5 x 7
	4 - 4 x 6 (Same image)
	36 Wallets (One images on glossy)
	Flip album proofing disk
	Face book selections on disk
	“Video” slide show of session for Facebook, web, iPod etc.
Total \$256.00	

**Save 20% if ordered within 30 days of receiving the proofs!
\$204.80 Save \$52**

“Family Portrait” Package – Includes sitting fee at your choice of location. Four outfit changes maximum.	1 - 16 x 24 Gallery Wrap
	4 - 8 x 10
	4 - 5 x 7
	Face book selections on disk
	12 Wallets (One image)
	Flip album proofing disk
Total \$265.50	

**Save 20% if ordered within 30 days of receiving the proofs!
\$212.40 Save \$53**

More Packages>

"Senior" Package – Including sitting fee at your choice of location. Four outfit changes maximum.	1 – 12 x 18 Gallery Wrap
	2 – 11 x 14
	2 - 8 x 10
	4 – 5 x 7
	4 – 4 x 6 (Same image)
	36 Wallets (One images on glossy)
	Flip album proofing disk
	Face book selections on disk
	"Video" slide show of session for Facebook, web, iPod etc.
Total \$331.00	

**Save 20% if ordered within 30 days of receiving the proofs!
\$264.80 Save \$66**

"The Works" Package – Includes sitting fee at your choice of location. No limit on outfit changes (time permitting) .	1 – 16 x 24 Gallery Wrap
	2 – 11 x 14
	4 - 8 x 10
	6 – 5 x 7
	5- 4 x 6 (Two images on glossy)
	Face book selections on disk
	72 Wallets (Two images)
	Flip album proofing disk
	"Video" slide show of session for Facebook, web, iPod etc.
	All images from session on CD, copyright release.
Total \$579.00	

**Save 25% if ordered within 30 days of receiving the proofs!
\$434.00 Save \$144**

On packages additional images for all packages may be ordered "A la carte" at normal prices or if ordered within 30 days at package discount price.

Sales tax not included, shipping and handling charges additional if needed.